

November 5-7

The Westin Book Cadillac  
Detroit



Michigan Bankers Association

**Bank Management and  
Directors Conference  
ON-SITE AGENDA**

*What's Next:  
Grit, Growth  
and the Heart  
of Banking*

# WELCOME MICHIGAN BANKERS!

It is with great pleasure to extend to you a warm welcome to Detroit for the Bank Management and Directors Conference. We are honored to have you join us for this important gathering of industry leaders.

The conference promises to be an insightful and productive event, providing a platform for meaningful discussions, networking, and the exchange of innovative ideas. As leaders of esteemed financial institutions, your presence will undoubtedly enrich the conference and contribute to its success.

We have lined up a series of engaging sessions designed to address the latest trends, challenges, and opportunities in the banking sector. Your valuable insights and expertise will be highly anticipated and appreciated by all participants.

We are here to support you and ensure that your experience in Detroit is both enjoyable and productive.

Thank you to our exhibitors and sponsors for their generous support.  
**Enjoy your conference!**



**Eric Beckhusen**  
Chairman,  
Chairman and CEO, Century Bank and Trust

## BANK MANAGEMENT COMMITTEE

**Matt Clarke | Chair**  
*First Community Bank*

**John R. Waldron |  
Vice Chair**  
*Southern Michigan Bank  
and Trust*

**Brad Clark**  
*Bankers' Bank*

**Darci Forkapa**  
*United Bankers' Bank*

**Tim Ha**  
*First Independence Bank*

**Todd Maki**  
*First Bank, Upper Michigan*

**Neil McDonnell**  
*Isabella Bank*

**Rann Paynter**  
*Michigan Bankers Association*

**Joanne Rau**  
*Chelsea State Bank*

## THANK YOU EXHIBITORS

Abrigo  
Advantage, powered  
by JMFA  
Bankers' Bank  
Bank Compensation  
Consulting  
BHG Financial  
Cornerstone  
Advisors  
Daniels and Zermack  
Architects and  
Interior Designers  
FIPCO  
Forvis Mazars  
Haberfeld  
HUB International  
Informa Business  
Systems  
IntraFi  
Lenderful Solutions  
LinkLive  
Marsh McLennan  
Agency  
MBASC  
MLive Media Group  
QSI, Inc.  
Qualigence  
S&P Global  
Thompson-Phelan  
Group  
Triterra  
UFS Technology  
United Bankers' Bank

## NEED TO KNOW

### Attire

Dress is business casual during the day and business attire is recommended for evening events.

### Badges

All guests must be registered and wear their MBA name badges to be admitted to events.

### Presentations

All available presentations are posted!



### Mobile App

Search Mibankers in your app store. View agenda, sponsors, exhibitors, and presentations!  
Sponsored by Doeren Mayhew



# AGENDA

## Wednesday, November 5

Noon – 1:00 p.m. | Crystal Ballroom, Level Four  
**Associate Member Appreciation Lunch**

2:00 p.m. | Venetian Foyer, Level Four  
**Registration and Exhibitor Set Up**

3:00 p.m. | Esquire, Level Three  
**New CEO Peer Group**

6:00 p.m. | Crystal Ballroom  
**Toast Celebrating Kenneth Kelly**  
Sponsored by Federal Home Loan of Indianapolis;  
Donnelly Penman & Partners

6:15 p.m. | Venetian Foyer  
**Welcome Reception with Exhibitors**

### Enjoy Dinner in Downtown Detroit

Gather colleagues, clients and friends to dine at one of the many delightful options the city has to offer, from sophisticated five-star cuisine to creative casual fare. Scan the QR code to learn more at Visit Detroit.



## Thursday, November 6

7:30 a.m. | Venetian Foyer  
**Registration**

**Continental Breakfast with Exhibitors**  
Sponsored by SecurAlarm

**All general sessions are held in the Venetian Ballroom, Level Four**

8:00 a.m.  
**Chairman's Welcome and Fireside Chat with Leadership**

*Eric Beckhusen, Chairman; Chairman and CEO, Century Bank & Trust*

*Rann Paynter, President and CEO, Michigan Bankers Association*

*Kenneth Kelly, ABA Chairman; Chairman and CEO, First Independence Bank*

# THANK YOU SPONSORS



8:45 – 9:30 a.m.

**The Total Bank Makeover:  
A Proven Plan for Growth  
and Profitability**

*Sean Payant, President, Haberfeld*

9:30 – 10:15 a.m.

**Stablecoins, Tokenized Deposits and  
the Fight for the Future of Money**

*Rob Blackwell, Chief Content Officer, IntraFi  
and Host, IntraFi's Banking with Interest Podcast*

10:15 – 10:45 a.m. | Venetian Foyer

**Stretch Break with Exhibitors**

*Sponsored by Triterra*

10:45 – 11:30 a.m.

**Washington Update – Fireside Chat**

*Kirsten Sutton, EVP of Congressional Relations  
and Legislative Affairs, American Bankers  
Association*

*Patricia Herndon, Chief Policy Officer, Michigan  
Bankers Association*

11:30 a.m. – 12:15 p.m.

**AI in Action: Navigating Risk,  
Compliance and Innovation in  
Community Banking**

*Alec Crawford, Founder and CEO, Artificial  
Intelligence Risk, Inc.*

12:15 – 1:15 p.m. | Venetian Ballroom

**Networking Lunch**

1:15 – 2:00 p.m.

**Unlocking Smarter Financial Decisions  
Through Behavioral Finance**

*Sean Collins, Managing Director, Performance  
Trust Capital Partners*

2:00 – 2:45 p.m.

**AI is Advising Your Depositors –  
Is Your Deposit Strategy Ready?**

*Neil Stanley, CEO, The CorePoint*

2:45 – 3:15 p.m.

**Caffeine and Conversation**

*Sponsored by Lenderful Solutions and  
Thompson-Phelan Group*

3:15 – 4:15 p.m.

**Keynote: Stop Driving and Start  
Guiding: Unlock the Secret to Lasting  
Influence and Unleash Your  
Team's Full Potential**

*Steve Lowisz, Founder and Chief Guide, Lowisz  
Leadership Institute  
Sponsored by SecurAlarm*

5:30 – 6:00 p.m. | Esquire Room, Level Three

**MI Traveling Circus Reception,  
Invitation Only**

6:00 p.m. | Venetian Foyer

**Reception with Exhibitors**

*Sponsored by Rehmann and Warner, Norcross + Judd*

7:00 p.m. | Venetian Ballroom

**Dinner**

*Sponsored by Performance Trust Capital Partners*

**Friday, November 7**

7:30 a.m. | Venetian Foyer, Level Four

**Continental Breakfast with Exhibitors**

*Sponsored by Pulse*

8:00 – 8:45 a.m.

**Navigating Loan Pricing Model  
Implementation Roadblocks**

*Rob Newberry, Senior Consultant, Abrigo*

8:45 – 9:00 a.m.

**Federal Home Loan Bank Update –  
Perspective from the New CEO**

*Brendan McGrath, President and CEO, Federal  
Home Loan Bank of Indianapolis*

9:00 – 10:00 a.m.

**Economic Update**

*Martin Lavelle, Principal Business Economist,  
Federal Reserve Bank of Chicago*

**Thank You for Attending**

Save the Date

**140<sup>th</sup> ANNUAL  
CONVENTION**

June 17 - 19 | Grand Hotel, Mackinac Island

